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Twittering, Sexting & Blogging Your Way to Court

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TOP 10 WAYS SOCIAL MEDIA CAN LAND YOU IN COURT

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Ways Social Media Can Land You In Court



10. Reviewing an employee's personal text messages.
9. Using your employee's password to access her Facebook account.
8. Looking at confidential personal information on your employee's hard drive.
7. Salesperson hypes the company's product on her personal blog without disclosing her ties to the company.
6. Employer uses MySpace to screen applicants.

Ways Social Media Can Land You in Court



5. Website features racially charged comments, obviously posted by employees.
4. Employee responds to text messages after hours.
3. Employer denies FMLA leave based on Facebook update showing employee out with friends at a bar.
2. Supervisor fires employee for violating prohibition on personal Internet use.
1. Porn!

What to do about it

- Adopt an effective social media policy
- Set guidelines and boundaries for “official” use
- Address personal use in the workplace
- Explain when use outside of work may result in discipline
- Address privacy – put employees on notice
- Monitor compliance and enforce the policy